

# Alpha Kappa Alpha Sorority, Incorporated®

BETA NU OMEGA CHAPTER

2019 Community Services Committee  
Project AKA  
Grant Proposal Contractual Agreement

*Alonzetta Landrum-Sims President*

*Leisha Nicholson, Chairman  
Community Services Committee  
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Since 1908 members of **Alpha Kappa Alpha Sorority, Incorporated®** have responded to the world's increasing complexity. Our sorority continues to empower communities through exemplary service initiatives and progressive programs. Alpha Kappa Alpha Sorority, Incorporated®-Beta Nu Omega Chapter has served communities in the Montgomery area since 1936.

Project AKA will provide grants to community organizations that further the growth and development of Montgomery area residents. Preferred proposals will address one or more of the Sorority's Initiatives as described in the agreement below.

**IMPORTANT DATES:**

- Grant applications will be distributed no later than **January 4, 2019**.
- Grant applications must be received via email no later than **February 1, 2019**.
- Final reports must be submitted to Leisha Nicholson, Community Services Committee Chairman no later than **December 6, 2019**.

**(1)** In order to be considered for PROJECT AKA funding, the Organization (hereafter referred to as Grantee) must submit proposals/plans of action that explains how they would meet one or more of the AKA Targets (See AKA Targets below):

**Target 1: HBCU for Life: A Call to Action**

Alpha Kappa Alpha will continue its focus on education with an emphasis on historically black colleges and universities (HBCUs).

- Chapters will promote and market historically black colleges and universities and encourage students to attend HBCUs as a sustainability measure. Activities will include researching and publishing information regarding prominent Alpha Kappa Alpha women and other notable individuals who attended HBCUs.
- Recognizing that HBCU funding is one of the primary obstacles that threaten the long-term growth and survival of HBCUs, members will be encouraged to financially support HBCUs. Alpha Kappa Alpha will implement an AKA HBCU Endowment Initiative in partnership with EAF (Education Advancement Foundation) , in which an endowed scholarship will be established at each accredited four-year HBCU. The goal is to stamp the Alpha Kappa Alpha brand of financial support on each HBCU campus to help students remain in school, complete their course of study, and receive their college degrees.

**Signature Program: #CAPS™**

Alpha Kappa Alpha will assist students as they seek admission to college by providing guidance and support in completing the application and enrollment process through the 2018-2022 Signature Program, #CAPS™.

Too many African-American high school students lack the basic support needed to navigate through the college admissions process. Through #CAPS™, chapters will partner with local high schools and youth groups to bridge the gap between high school and college by demystifying the college application and enrollment process. This educational initiative will extend to all colleges and universities, both HBCUs and non-HBCUs.

#CAPS™ is a step-by-step approach to facilitate college admission from researching various institutions and submitting applications through completion of the enrollment process.

Chapters will assist students in completing college applications, preparing for the ACT and SAT, writing compelling personal statements, identifying scholarships and other financial aid, and compiling a portfolio to track college admission results. Through #CAPS™, Alpha Kappa Alpha will improve the trajectory of the lives of talented young people by increasing their potential for success and laying the foundation for positive, productive, and fulfilling lives.

## **Target 2: Women's Healthcare and Wellness**

Alpha Kappa Alpha will continue to raise community awareness of critical health issues impacting African-American women. The primary focuses will be **breast cancer awareness and prevention, heart health, nutrition and wellness, and care for the caregivers.**

- **Breast Cancer Awareness and Prevention** will focus specifically on early detection through mammograms to improve the survival rate of women diagnosed with breast cancer. Alpha Kappa Alpha will own a digital AKA Mobile Breast Cancer Screening Unit that will travel to various locations and provide mammogram screening. Chapters will partner with local clinics, rural health centers, and hospitals to emphasize the need for African-American women to receive regular mammograms.
- **Heart Health** remains a focus as the sorority enhances its commitment to healthy hearts through fitness activities and walking. Chapters will be encouraged to form walking clubs and to invite the community to join the walking initiatives.
- **Nutrition and Wellness** will emphasize healthy lifestyles including prenatal, childhood, adult, and senior nutrition programs. The focus will be on structured nutrition initiatives, and chapters will partner with local nutritionists and dieticians to design healthy eating plans and safe diets for longer, healthier living.
- **Care for the Caregivers** places emphasis on taking care of those who take care of others. Chapters will emphasize the need for caregivers to practice preventive healthcare as well as self-care behavior to eliminate the vulnerabilities and risks associated with the stress of caregiving.

## **Target 3: Building Your Economic Legacy**

Alpha Kappa Alpha will emphasize financial planning, asset accumulation, and wealth building including savings and investments, managing debt, and improving credit.

- **Personal Financial Planning and Asset Accumulation.** Financial Freedom Legacy Workshops will be conducted in partnership with local certified financial planners who will share information on saving, investing, and retirement planning. Chapters will train community residents on ways to perform financial assessments to achieve their financial goals.
- **Credit Repair and Monitoring.** This initiative will focus on ways to repair credit and improve credit scores including how to check for inaccurate or outdated information in credit reports, and how to protect against both identity theft and unauthorized credit history use.
- **Entrepreneurship and the Black Dollar 365.** This initiative will highlight and promote successful African-American owned businesses with an aim toward spawning new entrepreneurial ventures in our communities by encouraging intentional support and leveraging the power of the black dollar 365 days a year.
- **Operation AKA Assist.** This initiative will focus on implementing programs to assist those in need in various communities by directing attention to the plight of the homeless, including

homeless children, and homeless veterans. Chapters will partner with or adopt a shelter, a transitional home or an organization that provides assistance to these needy populations.

#### **Target 4: The Arts!**

Alpha Kappa Alpha will expose students to arts enrichment and culture by focusing on visual and performing arts and by showcasing talent through the exploration of writers, entertainers and various other artists.

- Salute to the Harlem Renaissance will celebrate the contributions of African-American artists during the Harlem Renaissance through student research and chapter sponsorship of student talent showcases. This initiative will correlate with HBCUs and African-American culture and will include colleges with art collections.
- Salute to the Black Arts Movement will focus on student research and celebration of African-American artists during the Black Arts Movement. Chapters will champion activities that express the movement message and highlight members of Alpha Kappa Alpha Sorority who served as leaders and participants. Activities will include art events, poetry slams, dancing, painting, and performing arts.

#### **Target 5: Global Impact**

Alpha Kappa Alpha will engage in programming designed to enhance the international footprint of the sorority.

- **National Global Impact Day.** Chapters will engage in a community service project that has an international impact and will partner with organizations that make a difference worldwide.

- **Global Assistance Activities.** Chapters will engage in global partnerships that provide assistance to the underserved in international areas populated with people of color. These partnerships include the following:

**Soles 4 Souls.** Chapters will collect gently-worn shoes and transport the shoes to specified locations. Soles4Souls mission is to create sustainable jobs and provide relief through the distribution of shoes around the world.

**Lions Club International.** Chapters will participate in an eyeglass initiative designed to prevent blindness, help restore eyesight, and improve eye health and eye care for millions of people around the world by donating used eyeglasses in partnership with local Lions Clubs.

**Pillowcase Project.** Chapters will continue to use pillowcases to make dresses for little girls and will expand the sorority's efforts to include shirts for little boys. The pillowcase dresses and shirts will be sent to Haiti to provide clothing for children in need.

- **Refugees in America Assistance Program (RAAP).** Chapters will focus on refugees of color in the United States by partnering with organizations engaged in support activities that assist refugees and their families to integrate into American life. This includes literacy classes, educational training, and other necessary transitional support.

**(2)** Upon meeting the deadline for written proposal submissions and addressing the AKA Target(s) requirements, the Grantee's proposal will be reviewed by the AKA-BNO Community Service Committee members. After a review/discussion by AKA-BNO Community Service Committee members, Grantees will be contacted via email if they are awarded the grant.

**(3) Financial Records: Project AKA funds must be used before final report submission, Friday, December 6, 2019.** Grantee shall maintain an accurate record of all expenses incurred while using the grant. Grantee should keep receipts for all purchases in which Project AKA Grant money was used. An overview of how the finances were used should be included in the Final Report.

**(4)** The Grantee will use the funds for the purposes as stated in the approved Grant Application. Any alternate use of funds must be authorized (in advance) in writing by Alpha Kappa Alpha Sorority, Incorporated Beta Nu Omega Chapter.

**(5)** Upon completion of the Grantee's proposed activity/event, the Grantee will submit all required information regarding financial and program information to AKA-BNO PROJECT AKA by **Friday, December 6, 2019.**

**(6) Final Reports:** The Final Report submitted to AKA-BNO should include both financial and program information. The narrative should include what was accomplished by the grant, including a description of progress made toward achieving the goals of the grant and assurance that the activities under the grant have been conducted in conformity with the approved terms. **The Final Report format and financial report form are included with this agreement.**

**(7) Return of Funds:** Grantee shall return **ALL** funds from the allocated grant money if said organization/agency fails to comply with this contractual obligation to (1) meet one or more of the AKA Target Initiatives and (2) submit a Final Report/Financial Report by the deadline (December 6, 2019). Alpha Kappa Alpha Sorority, Incorporated - Beta Nu Omega Chapter has the authority not to consider a current/previous Grantee for any future grants if Grantee does/did not abide by the outlined contractual obligations. (Funds should be returned to Alpha Kappa Alpha Sorority, Incorporated (Beta Nu Omega Chapter) P. O. Box 250633, Montgomery, Alabama 36125.)

**(8) Unexpended Funds:** In the event of discontinuation or the close of the organization, any unexpended funds shall immediately be returned to Alpha Kappa Alpha Sorority, Incorporated except where AKA-BNO has agreed in writing to an alternative use of the unused funds.

**(9) No-cost extension:** If needed, Grantee should submit a request for a no-cost extension to the AKA-BNO Committee Service Committee before the end of the grant period. The request should contain the reason for the extension, any unexpended funds identified and how the funds will be used, and the length of time requested for the extension.

**(10) No guarantee of future funding:** The Grantee acknowledges that the receipt of this grant does not imply a commitment on behalf of Alpha Kappa Alpha Sorority, Incorporated to continue funding beyond the terms listed in this grant agreement.

**NOTE:** If/when the Grantee uses any form of advertisement (such as: flyers/posters, programs, social media, t-shirts, etc.) to promote a PROJECT AKA funded activity/event, make sure to acknowledge Alpha Kappa Alpha Sorority- Beta Nu Omega Chapter as a sponsor of the event/activity. Additionally, you may extend an invitation to Alpha Kappa Alpha Sorority, Incorporated-Beta Nu Omega Chapter to attend the event associated with the proposal (if applicable).

**If there are any difficulties with complying with these contractual obligations please list them below:**

**If you agree to the terms and conditions of this grant proposal contractual agreement, please sign below.**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

(Type or print name and title of person signing the acknowledgment)

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(Authorized Original signature)

**Return this document via email to [bnocomser@gmail.com](mailto:bnocomser@gmail.com)**

ATTN: Alpha Kappa Alpha Sorority, Incorporated<sup>®</sup> – Beta Nu Omega Chapter

Ms. Leisha Nicholson, Chairman

Community Service Committee

If there are any questions/concerns, feel free to email [bnocomser@gmail.com](mailto:bnocomser@gmail.com).

**NOTE: Any applications received after February 1, 2019 will not be considered.**